



Matic Liquid  
Superior Washing Power





Matic Liquid (Top Load)  
500ml - ~~₹110~~ ₹90 Save ₹20

Matic Liquid (Front Load)  
500ml - ~~₹120~~ ₹100 Save ₹20



Matic Liquid (Top Load)  
1 Litre - ~~₹200~~ ₹160 Save ₹40

Matic Liquid (Front Load)  
1 Litre - ~~₹220~~ ₹180 Save ₹40



Matic Liquid (Front Load) Stand up Pouch  
1 Litre - ~~₹200~~ ₹165 Save ₹35



Matic Liquid (Top Load) Stand up Pouch  
1 Litre - ~~₹180~~ ₹145 Save ₹35





Matic Liquid (Front Load)  
1 Litre - Buy 1 get 1 ₹330



Matic Liquid (Top Load)  
1 Litre - Buy 1 get 1 ₹290



Matic Liquid (Front Load)  
Sachets  
50ml - ₹10



Matic Liquid (Top Load)  
Sachets  
50ml - ₹10



Matic Liquid (Top Load)  
Sachets  
25ml - ₹5





# Fabric Conditioner

Ultra Freshness  
Unparalleled Softness

Fabric conditioner Stand up pouch  
100ml - Buy 2 get 1 ~~₹30~~ ₹60 Save ₹30



Fabric Conditioner  
Stand up pouch  
PARADISE COVE



100ml - ~~₹30~~ ₹25 Save ₹5

Fabric Conditioner  
Stand up pouch  
PEACH BERRY



100ml - ~~₹30~~ ₹25 Save ₹5

Fabric Conditioner  
Stand up pouch  
BLACK HIVE



100ml - ~~₹30~~ ₹25 Save ₹5



# Fabric Conditioner

Ultra Freshness  
Unparalleled Softness

18ml - ₹4



18ml - ₹4



18ml - ₹4





# DISH WASH GEL

## Lime And mint

A small amount of gel is often sufficient for cleaning a large number of dishes, making it cost-effective.

  
**Higard®**

**DISH  
WASH  
GEL**

Lime  
And mint

  
BANISH GREASE WITH EASE

REMOVES  
NON VEG SMELL  
IN 1 WASH

120ml - ₹20 ₹15



# ABOUT US

With a legacy of three decades in the soap and detergent industry through the reputable **Discount soap brand under Sri Ram Bharath Chemicals**, We proudly introduce Higard.

## WHERE OUR JOURNEY STARTS

Our journey began with a vision to create a premium range of products that elevate the standards of household cleaning solutions, and to extend our reach across India.

Higard was born out of a passion for innovation and quality. While Discount soap has already made its mark in Tamil Nadu with a range of reliable products including

- + Detergent bars
- + Dish wash bars
- + Matic liquid
- + Dish wash liquid
- + Fabric conditioners
- + Detergent powders

We felt the need to offer something extraordinary. Our commitment to quality and excellence inspired us to embark on **a two-year journey of in-depth research and development**. The result is Higard, a brand that stands for high-quality formulations and exceptional functionality.

## ADVANCED FORMULA

What sets Higard apart is our meticulous attention to functional design and advanced formulations. Every aspect of our product, from the durable packaging to the practical bottle shapes, is designed for ease of use and efficiency. We have integrated specialized enzymes and formulations into our products, ensuring superior cleaning performance that tackles even the toughest stains and dirt.

## OUR KEY STRENGTH

One of our key strengths lies in the fragrances we incorporate into our products. **We have collaborated with some of the biggest fragrance companies** to develop unique perfumes for each of our offerings. These scents are reminiscent of premium body perfumes, ensuring that using Higard products is a delightful and special experience.

**Higard is not just about cleaning;** it's about enhancing everyday routines with products that are both high-performing and practical. Join us on our journey as we redefine the standards of household cleaning products and bring a touch of functional excellence to homes across India.







**HYGARD HOUSEHOLD PRODUCT  
PRIVATE LIMITED**

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